

September 26, 2016  
God Bless America

# Woman's World

More for your money!  
\$1.89

PROVEN!  
Chocolate and cocktails  
**Prevent weight gain!**



**BAKE UP SOME FUN!**

Mix-magic chocolate cupcakes!

**University breakthrough!**

# STRESS-FREE WEIGHT LOSS!

**THINNING HAIR CURE!**

Unclogs follicles, stimulates new growth!

**LOSE 8 LBS IN 7 DAYS!**

*without cooking, measuring or worrying!*

**FEEL CALMER** *in just two minutes!*

The bliss-boosting "joy jar" that  
**HELPS WOMEN SLEEP!**

**FALL HAPPINESS-BOOSTERS!**

Increase your joy, improve your health!

**HIGH BLOOD PRESSURE?**

Your phone's ringtone could be to blame!

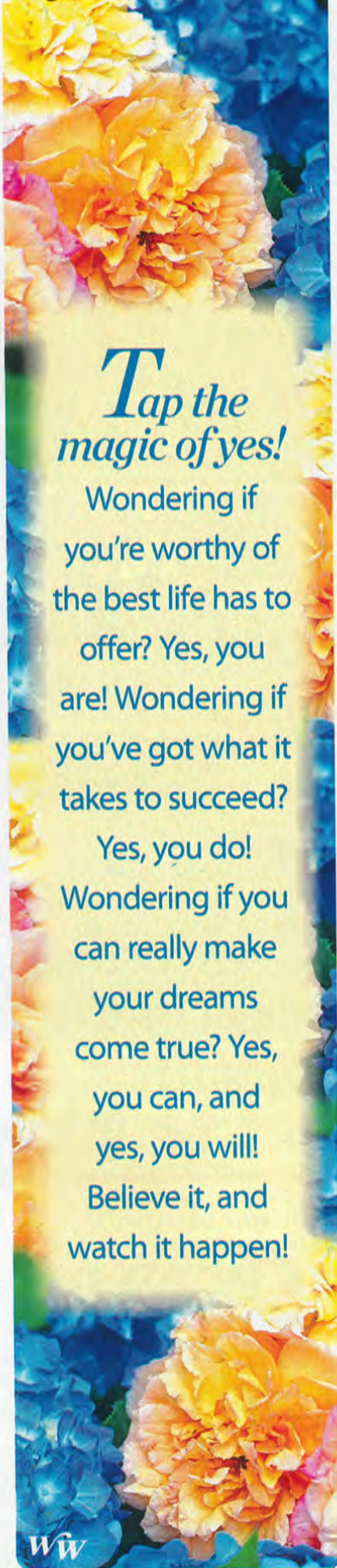
All-natural Asian breakthrough!  
**NO-SURGERY FACELIFT!**

**Make 'em smile!**

Surprise-inside rainbow cookies!



You deserve  
*Good things!*



*Tap the  
magic of yes!*

Wondering if  
you're worthy of  
the best life has to  
offer? Yes, you  
are! Wondering if  
you've got what it  
takes to succeed?

Yes, you do!  
Wondering if you  
can really make  
your dreams  
come true? Yes,  
you can, and  
yes, you will!  
Believe it, and  
watch it happen!

WW



# Everyday Heroes

Heroes come in all shapes and sizes, but they all have one thing in common: They're proof it takes only one person to make a difference!

## Max the tech genius!

After teaching his grandma how to use her iPad, Max Rosenblum realized there must be other seniors who felt intimidated by technology, too—so he stepped in to help!

**H**appy birthday!" 16-year-old Max Rosenblum wished his grandmother. It was Nancy Okun's 70th, and her family had sent her an iPad as a gift.

"Now we can video chat and send text messages!" Max enthused, since his grandmother lives in New Jersey, and he lives in Florida.

At the other end of the phone line, Nancy clutched her iPad. "I have no idea how to even turn this thing on," she confessed with a chuckle.

"No problem, Grandma. You're coming for a visit in a few weeks. Bring your iPad, and I'll show you," Max said.

**"I don't know an app from a snap! 85-year-old Sam said"**

Max kept his promise, and by the time Nancy headed back, she was in love with her iPad, texting and posting to Facebook.

"I even spent the whole flight playing that Scrabble game you downloaded!" she enthused to Max as they FaceTimed.

Max smiled to think that something that came so naturally to kids like him could mean so much to his grandma. And it made him wonder: How many other seniors just toss the phones and tablets their families give them aside because they aren't sure how to use them? Especially here in Florida, where so many folks come to retire, though their families live so far away.

Max's parents, Heather and Adam Rosenblum, had a friend who was activities director at a Coral Gables retirement home. "What would you think about me helping people there with technology?" Max asked.



"I love helping them stay connected to loved ones," says Max, with Sarah Wishnia and her husband, Julius.

"I think we should start right away!" the director replied.

They posted a signup sheet: *If you need help with your phone or tablet, come meet Max!*

"I don't know an app from a snap," 85-year-old Sam Nevel said, gripping the iPhone he'd kept in a drawer since his kids had given it to him.

But Max said, "I bet you could have a lot of fun with this!"

And as he and Sam chatted, Max learned that Sam had loved playing tennis until an injury sidelined him.

That's it! Max thought, finding online tennis games for Sam to play, helping him download an app to follow his favorite sports teams and even teaching Sam how to download Sinatra songs and jazz music.

In the weeks to come, so many seniors sought Max's assistance that he began making weekly visits to the retirement home. And it wasn't just Max helping *them*—because although he and his grandma e-mailed and FaceTimed, he still missed her and loved spending time with these other seniors.

"Look how cute she is in her tutu!" Sarah Wishnia exclaimed, flicking through photos her family had texted of her great-granddaughter Lily's ballet recital like a pro after Max taught her how.

Elena Rosner had no issues with texting. But now, her grandkids prefer Instagram. "Will you show me the best ways to use it?" she asked Max.

These days, thanks to Max, the retirement home is abuzz with Facebook and Twitter activity. Packages ordered online arrive daily from Amazon.com, while residents come and go using Google Maps, even booking trips with Uber and Lyft!

In fact, Max is so busy helping seniors connect with technology that he created a website called TechMaxed.com and has recruited his friends to help tutor.

One recent Sunday, a lump formed in Max's throat as he helped one homebound resident place a FaceTime video call to a sister she hadn't seen in 15 years. As the women laughed, Max realized: I'm not just helping the people here. It goes so much further!

"I definitely get a lot more than I give," Max says humbly, though the residents disagree.

"One day that young man is going to do great things. He's already done great things for us!" Sam smiles. And Sarah—who recently made her debut on Facebook Live—beams: "Thanks to Max, it's like we're living in a wonderful, entirely new world!"

—Bill Holton

*"Share your  
knowledge. It is a  
way to achieve  
immortality."  
Dalai Lama*

Has someone come to your rescue? Share your own story with us, and we'll pay you \$250 if we publish it! Know of a hero? Send it to us! If you're the first to share it and we publish it, we'll pay you \$100! E-mail your story with your name and phone number to: [WWFeatures@WomansWorldMag.com](mailto:WWFeatures@WomansWorldMag.com). Or mail to: Everyday Hero, Woman's World, 270 Sylvan Ave., Englewood Cliffs, NJ 07632.

**We pay  
\$250!**